



### Who Do We Think We Are?

Training4GIS is the Training and Consultancy division of The GeoInformation Group. It provides clients with an expanding portfolio of training solutions as well as consultancy expertise for all your geographic information (GI) requirements.

#### Training: Realise Your Potential

Our trainers are dedicated to helping clients get the most out of their GI data investment. From introductory awareness training to more detailed and intensive GIS training courses, our team of highly experienced professionals provides both onsite and offsite training programmes using client data and systems when appropriate.

#### Consultancy: Address Your Challenges

The Training4GIS consultancy team offers independent advice on the unique needs of its customers, delivering comprehensive and tailored solutions to address their individual challenges. The consultants work closely with customers to understand their specific needs and then determine the best means to meet them through customised methodology, data capture and analysis procedures.

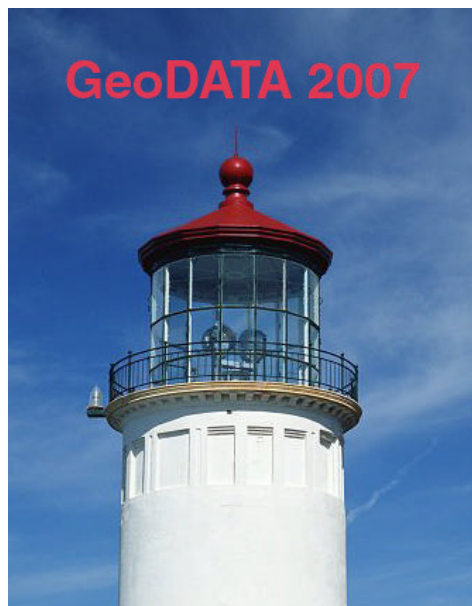
With over 50 years of collective experience within the industry, you can be assured of receiving the best level of ability and commitment to provide you with training and consultancy solutions. Find out more by contacting [training@citiesrevealed.com](mailto:training@citiesrevealed.com) to discuss your own project requirements.

### GeoDATA 2007

This year's GeoDATA seminar series attracted in excess of 550 delegates throughout the four venues confirming the continuing and increasing demand for such an event.

GeoDATA aims to light the way on many issues surrounding geographic information that will help to equip you with the knowledge you need to maximise your existing or future data investment.

Just by attending GeoDATA, you are eligible to receive four Continuing Professional Development points (CPD) towards achieving and maintaining the Chartered Geographic (GIS) status. Find out more by clicking on [www.agi.org.uk](http://www.agi.org.uk)



#### Tailor Made

##### Solutions.

Want a training course designed just for you?

Training4GIS will listen to your problems and design a custom made course using your software and data.



email: [training@citiesrevealed.com](mailto:training@citiesrevealed.com)

professional standard mapping. It includes a copy of ArcGIS 9.2 for the duration of the module and one year's free membership of the British Cartographic Society that includes subscription to The Cartographic Journal (pick up your copy of the latest issue at the **Training4GIS exhibition stand**).

'Map Design for GIS Users' promotes 'better mapping'. This module gives you the knowledge and skills to improve your own map making.

Find out more about the Distance Learning Course by emailing [линдab@citiesrevealed.com](mailto:линдab@citiesrevealed.com)

### Out with the Old, in with the New at English Heritage

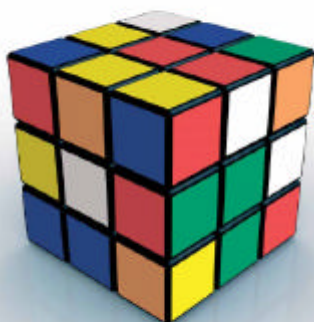
With over one million individual spatial data records held at English Heritage, the challenge was set to assess which GIS vendor could maximise data accessibility to all 1600 staff located across England.

Through a tender process, Training4GIS was appointed to provide independent advice to English Heritage's in-house development team.

The GIS solution had to be web-based, fast and efficient at gathering and presenting information, improve the quality of spatial data and support better outputs from staff. It also needed to improve the sharing of spatial data, increase the value of the investment in the OS Pan-Government Agreement and provide the infrastructure for an expandable Enterprise GIS.

From the 45 GIS vendors that expressed an interest, 15 were short-listed. After a rigorous evaluation process, the decision to select the ESRI solution was made.

Some problems need a little help to resolve



GIS Training and Consultancy specialists. Problem Solved!

Contact [training@citiesrevealed.com](mailto:training@citiesrevealed.com) or call 01223 880077

### Improve your Map Design from a Distance

Major restructuring of the Kingston University Professional GIS Distance Learning Programme is now nearing completion. The restructuring will include discussion boards, virtual classrooms and digital library access as well as the provision of course materials presented in a new interactive format.

The new "Map Design for GIS Users" module, to be released in June, is designed to build confidence in handling geographical information for cartographic display. It explores key principles in the design and production of maps, includes numerous hands-on exercises and offers advice on manipulating GIS software to achieve

## Addressing Mapping Upgrades within the Police

Training4GIS' consultancy team was commissioned by Lincolnshire Police to look at the options for upgrading its mapping software.

After reviewing their current situation, the team provided a detailed recommendation on the areas that required improvement, with the options and actions to achieve this.

The core programmes that needed attention related to mapping (computer image maps in the form of geographically referenced pictures) and line mapping (such as BCU boundaries), beat boundaries and crime incidents along with postcode and address data.

Training4GIS was commissioned for this project thanks to its strong relationship with the Home Office, ongoing training with the Fire Service and its status as certified Ordnance Survey Data Consultants.

## Training4GIS Still Expanding

Training4GIS welcomes its latest member, Charlotte Still, to its team.

Charlotte joins the training and consultancy division to help develop its training materials, assist in the delivery of new and existing training programmes as well as promoting the wide range of training products now available to the continually growing GIS community.

Charlotte can be contacted via email [charlottes@citiesrevealed.com](mailto:charlottes@citiesrevealed.com) to discuss your training requirements.

## CR Event 2008 : Be A Part Of It! 28 & 29 February 2008

The annual Cities Revealed User Conference is a great opportunity to discover new and interesting ways in which geographic information can be used within organisations.

During this hands-on, two-day event we attract speakers from across the UK, giving presentations on cutting edge techniques and applications.

Express your interest in attending by sending an email to [training@citiesrevealed.com](mailto:training@citiesrevealed.com)

## Stop and Search

Training4GIS participated in a consultancy consortium led by the UCL Jill Dando Institute of Crime Science, which researched Police Targeting of Stop and Search on behalf of the Home Office.

Training4GIS was involved in the data management phase of the project which aimed to create a fit for purpose database of stop and search, crime and incident data that could be interrogated with geographic variables to identify whether general patterns in stop and search activity exist and how these relate to other variables.

The role of Training4GIS was to undertake descriptive analysis and thematic mapping to begin to investigate whether stop and search activity is geographically concentrated, and how these relate to the patterns of criminal activity and differing geographical variables. The results from the mapping exercise were taken forward to further analysis stages of the project.



## FSEC on Fire!

The FSEC training programme has been embraced with great gusto since its launch by Training4GIS in March this year. To date, over 80 fire personnel including Chief Fire Officers, Team Leaders and Practitioners have now received training to help them maximise their use of the FSEC Toolkit.

Each training course is presented in a flexible, modular format along with practicals and discussions to ensure that it meets all expectations.

The courses have been well received by: Kent, London, Shropshire, Dorset, Oxfordshire, Lincolnshire, Nottingham, Northamptonshire, Cheshire and Cumbria Fire & Rescue Services to name just a few.

*"Well structured and presented course. Helped to provide better understanding through practicals and discussions. Very helpful",  
Merseyside Fire & Rescue Service.*

See [www.training4gis.com/fsec](http://www.training4gis.com/fsec) for more.

## Scottish Natural Heritage Sees Green

The GeoInformation Group has created a 'Cities Revealed Land Use map of Glasgow', using national land use mapping standards, in order for Scottish Natural Heritage (SNH) to review the links between green space and quality of life.

Commissioned by Scottish Natural Heritage, Forestry Commission Scotland and the Glasgow and Clyde Valley (GCV) Structure Plan Team, the Cities Revealed Land Use map is being used in conjunction with OS MasterMap® and aerial photography to examine a range of social, economic and environmental benefits associated with green space.

It is hoped that improved analysis of the spatial relationship between people and green space will help to formulate more effective green space policies and achieve better provision of quality green space through land-use planning and improved green space management in urban areas.

## Flexible Training for DCLG

Training4GIS recently won a contract to provide GIS training and an education programme for staff at the Department for Communities and Local Government (DCLG).

The training programme was aimed at all levels of staff to raise awareness of the benefits of applying geographic information (GI) to policy and analytical issues, this is in order to meet the DCLG's objectives.

This flexible training programme comprises different levels of staff training including awareness seminars, basic skills workshops, and senior managers meetings.

The training from Training4GIS will enable ongoing development of skills and understanding, ensuring that the use of GI becomes embedded in day-to-day work practices and therefore meets its potential within the DCLG.

*"The GeoInformation Group has been very helpful to DCLG with our training requirements. We have been impressed by the flexible and professional service provided and look forward to developing the training programme."*

**Sylvia Istari, GIS Consultant, DCLG.**



## Your Training4GIS Team

### Onsite Training and Advice

Fiona Cocks [fionac@citiesrevealed.com](mailto:fionac@citiesrevealed.com)

### Training Enquiries

Charlotte Still [charlottes@citiesrevealed.com](mailto:charlottes@citiesrevealed.com)

### Kingston University Distance Learning Programme

Linda Baron [lindab@citiesrevealed.com](mailto:lindab@citiesrevealed.com)

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