



# APPLICATION

## Cleanliness BVPI

*Cities Revealed Land Use™ database provides local authorities with immediate access to the BVPI land use categories, reducing survey implementation and delivery time.*



Street shows a widespread distribution of detritus

### Overview

Local Authorities are adopting a new Best Value Performance Indicator (BVPI) to report on the cleanliness of streets and the local environment. Results from this survey are being used as a comparable measure with the overall national returns delivered to the Government each year.

### The Problem

Prior to conducting a BVPI survey, local authorities need to identify and map 300 sample sites located within standard BVPI land use categories.

Currently, local authorities rely upon “scouting” the district and accumulating the required land use information from a variety of different council departments. Sourcing data via these methods is not always immediate enough and can be a difficult and labour-intensive task.

## Land Use Maps Assist in Cleanliness Survey

### The Solution

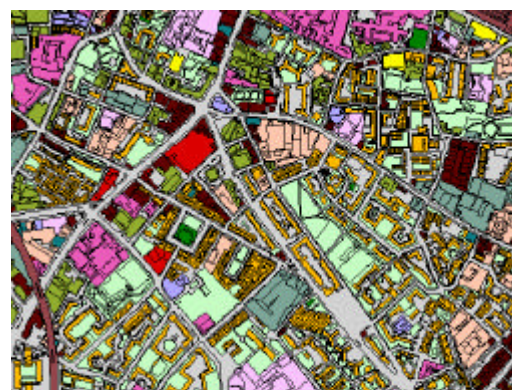
The GeoInformation Group has developed CR Land Use™ a readily accessible land use database that offers the BVPI categories required for this survey (as well as additional categories if needed).

CR Land Use™, the only database commercially available of its kind, offers an ideal solution for those requiring fast and reliable access to the BVPI categories. As a georeferenced database it is compatible with Ordnance Survey Land-Line™ and MasterMap™ mapping as well as other mapping products.

### Land Use Categories

CR Land Use can provide the following full list of BVPI land use categories:

- Primary retail and commercial areas
- Secondary retail and commercial areas
- High density housing
- Low density social and private housing
- Industry/warehousing/retail sheds/sc pks
- Main roads
- Rural roads
- Other highways
- Recreation areas



Land Use	No Trsects	Location
Primary Retail	15	Holly Fields
Secondary Retail	4	Boreham Island
High Density Housing	7	Overgate Ave
Low Density Soc & Private Housing	10	City Centre
IND/WHG/Retail	6	Parkers Green
Main Roads	6	Wellington Cemetery
Rural Roads	5	Teversham Memorial
Other Highways	6	Bell West
Recreation Sites	10	Hanthorne East

Example map showing location of land uses to be included within BVPI survey

